



**OFFERING HOPE
DELIVERING HELP**

|our mission|

NEW JERSEY SHARES, INC. (NJ SHARES) IS A STATEWIDE, NON-PROFIT, 501 (C)(3) ORGANIZATION CREATED TO PROVIDE ASSISTANCE TO INDIVIDUALS AND FAMILIES LIVING IN NEW JERSEY WHO ARE IN NEED OF TEMPORARY HELP IN PAYING THEIR ENERGY BILLS BECAUSE OF A SHORT-TERM FINANCIAL CRISIS.

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NJ SHARES CLIENT PROFILE

- 88 PERCENT HAD EMPLOYMENT INCOME
- 64 PERCENT HAD A CHILD 18 YEARS OLD OR YOUNGER IN THE HOME
- 27 PERCENT WERE SINGLE PARENT HOUSEHOLDS
- 13 PERCENT HAD PENSION OR RETIREMENT INCOME
- AFTER RECEIVING A NJ SHARES GRANT, CLIENTS WERE ABLE TO PAY ON AVERAGE 82 PERCENT OF THEIR ENERGY BILLS.

Client profile data is based on an annual program evaluation conducted by APPRISE (Applied Public Policy Research Institute for Study and Evaluation)



“TOGETHER WE ARE MAKING A REAL DIFFERENCE IN THE LIVES OF THOUSANDS OF FAMILIES AND INDIVIDUALS ACROSS OUR STATE.”

— Joyce E. Campbell
James M. Jacob



LETTER FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR

Dear Friends,

The major economic crisis facing New Jersey and the nation is creating incredible pressure on working poor, middle and fixed income households. In these challenging times individuals and families are making difficult choices. This year we helped 12,379 households; unfortunately, we had to turn away more than 15,000 due to inadequate funding. The need for assistance far exceeded our ability to provide aid. The number of inquiries about New Jersey SHARES was unprecedented.

New Jersey decision makers have recognized this growing crisis and have taken action. In December, Governor Corzine and the Legislature directed a special appropriation of \$10,000,000 to NJ SHARES to ensure that thousands of our neighbors continue to have the basic human need of energy.

2008 provided many opportunities for different entities to come together to meet the energy needs of struggling families and individuals. We established a partnership with the Fuel Merchants Association of New Jersey to provide deliverable fuel assistance allowing energy grants for households heating with oil and propane. We have also expanded our collaboration with the New Jersey Department of Community Affairs energy assistance programs. NJ SHARES has taken major steps to expand our ability to offer hope and to deliver help to our neighbors who are struggling.

NJ SHARES held three agency forums to discuss, evaluate, and improve the best practices of our program. We plan to expand that initiative by establishing an ongoing Agency Advisory Council to provide additional community input to our Board of Directors.

In 2009, we will continue to build on the foundation we established. Our deliverable fuels program, which began operations last fall, will expand to include more fuel types and providers. NJ SHARES will also focus on adding municipal utilities to our roster of energy partners and we will look for new opportunities to increase our outreach to state and local governments.

NJ SHARES' inclusion in the Governor's stimulus package is allowing us to assist thousands of households who otherwise would have been left out in the cold. We owe a debt of gratitude to Governor Corzine, the Legislature, our energy partners and many others. Our ability to assist our neighbors across the state relies on the dedication and advocacy of our partners in our intake agencies. These dedicated professionals meet with our clients and offer solutions to the crisis facing each household. We are grateful to our agencies for their support. Together we are making a real difference in the lives of thousands of families and individuals across our state.

Thank you.

Joyce E. Campbell
President of NJ SHARES Board of Directors

James M. Jacob
Executive Director

|offering hope|

NJ SHARES EXPANDS REACH

In 2008, a ground-breaking collaboration between NJ SHARES and the Fuel Merchants Association of New Jersey (FMANJ) made assistance to deliverable fuel customers possible. The addition of the deliverable fuel program enables NJ SHARES to cast the energy assistance safety net farther. This is one of the first partnerships between fuel associations and statewide non-profit energy assistance organizations in the nation.

Another pioneering partnership developed this year when the New Jersey Department of Community Affairs (DCA) awarded NJ SHARES a grant to operate the state's energy program call center. The newly established call center will answer a wide range of consumers' questions on energy assistance available through the state.

| 2008 FAST FACTS |

The Utility Assistance Guide posted on NJ 2-1-1's website was downloaded **43,000** times.

68 percent of the respondents to NJ 2-1-1's Needs Assessment survey identified utility assistance as an urgent need.

(2-1-1 is a telephone number and website dedicated to health, human services, and community life in New Jersey)

265,500 calls for help were received by NJ SHARES.



"A financial crisis can happen to anyone at any time. A job loss or an illness can often cause an economic spiral that is difficult to survive. For those individuals who find themselves in these situations, and do not qualify for state and federal programs, NJ SHARES can help."

—James M. Jacob, Executive Director, NJ SHARES



"I appreciate your help at this time of hardship. You are truly a blessing. My little one thanks you also."
—M.S., Clinton, NJ

NEW JERSEY SHARES DELIVERS HELP FOR TELEPHONE AND WATER UTILITY BILLS

NJ SHARES continues to help residents who are having trouble paying other utility bills.

Verizon Communications Lifeline Program has made telephone service affordable for thousands of New Jersey's senior citizens and low-income households. The NJ SHARES Client Services call center works diligently to assist clients with the enrollment process.

NJ SHARES administers the United Water Cares program to customers who are having a temporary financial crisis and cannot afford their water bill. The program is available to United Water Company customers in New Jersey and eight other states, Idaho, Arkansas, Mississippi, Rhode Island, Connecticut, New York, Pennsylvania, and Delaware.



GOVERNOR CORZINE SIGNS LEGISLATION DIRECTING \$10 MILLION TO NJ SHARES

In response to the economic hardships facing New Jersey residents, Governor Corzine signed A3374/S1 into law in December. The bill directs \$10 million in assistance to NJ SHARES, enabling NJ SHARES to offer hope and deliver help to more New Jersey residents struggling in these difficult, financial times. In addition to expanding energy bill payment assistance to residents in need, the bill also increases aid to food banks statewide, and promotes mortgage foreclosure assistance.



NJ SHARES REACHES OUT

Participating in 95 conferences and events in 2008, NJ SHARES strives to build strong collaborations with other organizations to collectively advocate for low and moderate income families.

Nationally, NJ SHARES partnered with the National Fuel Funds Network on LIHEAP Action Day in Washington, DC, to visit the New Jersey Senators and Congressmen to advocate for federal funding for the Low Income Home Energy Assistance Program (LIHEAP).

NJ SHARES joined more than 700 people who gathered in Denver, Colorado, on June 16-18, 2008, when the National Fuel Funds Network and National Low Income Energy Consortium convened the first National Energy and Utility Affordability Conference. The 2008 conference was the largest single U.S. gathering to address the need for affordable home energy. The impacts of global climate change and U.S. energy policy on low income households were the featured issues.

NJ SHARES served as part of the New Jersey delegation at the National Council of Nonprofits' Congress in Washington, DC, which banded together more than 500 nonprofit professionals from across the country. The work of the Congress is to carry the vigorous, unified voice of community-based nonprofits to Capitol Hill to strengthen and amplify the

entire sector's presence and voice, in order to secure a more robust future for all of America's nonprofits and to lift the nonprofit voice in public policy discussions.

In New Jersey, NJ SHARES' important work with the Anti-Poverty Network was showcased at the ninth annual Anti-Poverty Network Conference held at Trenton's War Memorial in December. James M. Jacob, NJ SHARES' executive director, was a co-presenter at a workshop entitled Facing New Jersey's Winter Heating Crisis. The Anti-Poverty Network, an information oriented forum open to all concerned with eliminating poverty, comprises more than 300 organizations and hundreds of individuals.

Our work with these organizations and many others, have fashioned significant partnerships and possibilities for NJ SHARES to offer more hope and deliver more help.

NJ SHARES conducts agency visits throughout the year that solidify existing relationships and build new ones across the state. Partnering with 34 new agencies this year greatly increased the ability to serve New Jersey communities through a network of 183 agencies taking applications out of 233 sites statewide. NJ SHARES is committed to collaborating with other organizations who share our goal of improving the lives of our neighbors in need.

“AS A SENIOR CITIZEN WITH A MODERATE INCOME, NJ SHARES HAS HELPED A LOT WITH MY ELECTRIC HEATING BILL, ESPECIALLY IN THE WINTER MONTHS. WITHOUT THIS BENEFIT, CHANCES ARE I WOULD BE FREEZING.”

— V.G., West Milford



LIHEAP Action Day Delegates



Senator Menendez is awarded the Public Policy Excellence Award at the New Jersey Center for Non-Profit's 25th Anniversary reception.



Keynote speaker former United States Senator Gary Hart offered his observations on energy policy at the National Energy and Utility Affordability Conference in Denver, Colorado.

“I WAS ON DISABILITY BECAUSE I HAD AN ACCIDENT AT WORK AND I WAS HAVING A REALLY ROUGH TIME FINANCIALLY. I AM VERY GRATEFUL FOR NJ SHARES BECAUSE I DIDN'T QUALIFY FOR ANY OTHER PROGRAM.”

— C.P.H., Hamilton

|delivering help|

“WITHOUT THE SUPPORT OF THIS GREAT PROGRAM, MANY OF OUR CLIENTS WOULD NOT BE ABLE TO GET BACK ON THEIR FEET. OUR ABILITY TO HELP PEOPLE IS GREATLY INCREASED BY THE AVAILABILITY OF NJ SHARES.”

— Olive Taylor, St. Vincent DePaul Society, Jackson

| 2008 FINANCIAL INFORMATION |

UNRESTRICTED NET ASSETS, REVENUES, GAINS AND OTHER SUPPORT:

Individual Contributions	\$ 240,803
Corporate Contributions	\$ 559,692
State Funds	\$ 4,652,339
Interest/Fundraising/Projects	\$ 1,244,815
TOTAL	\$ 6,697,649

EXPENSES

Program Services	\$ 8,541,815
Support Services:	
Management and General	\$ 78,809
Fundraising	\$ 135,878
TOTAL	\$ 8,756,502

Net Assets at Beginning of Year	\$ 5,214,416
Net Assets at End of Year	\$ 3,166,157

*Subject to verification by annual independent audit.



“IT IS REALLY, TRULY A HELP TO ME DURING THIS TIME WHEN THERE IS A FINANCIAL STRUGGLE. I AM THE ONLY ONE WITH AN INCOME IN MY HOUSEHOLD.”

— G.O., Hamilton Township

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Executive Director

Barbara M. Gomes
Director of Outreach and
Communications

Cheryl B. Stowell
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Relations



The NJ SHARES Executive committee pictured left to right: James Dieterle, Eileen Leahey, James M. Jacob, Linda Kleppinger, Michael R. Swayze and Joyce E. Campbell.

BOARD MEMBERS

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Eileen Leahey
Public Service Electric & Gas

Sigrid Franzblau
Riker Danzig



The NJ SHARES Board of Directors pictured front row: Harold Garwin, Linda Feger, Joyce E. Campbell, and Jacqueline Berger. Middle row: Michael R. Swayze, Michael Vogel, Michelle A. Damiani, Joan Sweeney. Back row: Eileen Leahey, Robin A. Rodriguez, Sheldon Presser, Reverend Bruce Davidson, James Dieterle, and Ciro A. Scalera.



NJ SHARES Executive Staff pictured left to right: Cheryl B. Stowell, James M. Jacob, and Barbara M. Gomes.

AGENCY

OUR WORK WITH THESE ORGANIZATIONS AND MANY OTHERS, HAVE FASHIONED SIGNIFICANT PARTNERSHIPS AND POSSIBILITIES FOR NJ SHARES TO OFFER MORE HOPE AND DELIVER MORE HELP THROUGH A NETWORK OF 183 AGENCIES OPERATING OUT OF 233 ACCESS SITES ACROSS THE STATE.

A Partnership For A Better Tomorrow	Dress For Success – Hudson	Keansburg Resource Network Mental Health Association
Affordable Housing Alliance	Dress For Success – Morris	Kearny Department of Public Health
Atlantic City Rescue Mission	East Orange Housing Authority	Lakewood Resource and Referral Center
Atlantic Human Resources, Inc.	Essex County Division of Community Action	Lawrence Neighborhood Center
Bayonne Economic Opportunity Foundation	Essex County Parish Access Center, Catholic Community Services	Lawrence Township Senior Center – Cedarville
Bergen Community Action Program, Inc.	Ewing Neighborhood Center	Lion of Judah Faith Center, Inc.
Bethel Development Corporation	Family Service Association	Long Branch Concordance
Bloomfield Department of Health and Human Services	Fellowship House	Mercer County Hispanic Association
Bromley Neighborhood Civic Center	First Hopewell Multi Purpose Community Center	Middlesex County Economic Opportunities Corporation
Burlington County CAP, Inc.	First Pentecostal Church	Mizpah Inland Human Services, Inc.
Camden County Council on Economic Opportunity, Inc.	Freehold Area Open Door, Inc.	Monmouth Cares
Cape Human Resources, Inc.	Grace Center for Healthy Living	Monmouth County Division of Social Services
Casa PRAC (Puerto Rican Action Council)	Hamilton Senior Center	Morris County Organization for Hispanic Affairs
Cathedral Community Center	Hammonton Family Community Center	Morristown Neighborhood House
Catholic Charities – Diocese of Camden	Hispanic Family Center	Morristown Senior Center
Catholic Charities – Diocese of Metuchen	Hollybush Gardens Apartments	New Community Corporation
Catholic Charities – Diocese of Trenton	Hoboken Organization Against Poverty and Economic Stress (HOPES)	New Jersey National Guard
Catholic Community Services – Cranford	HOPES Community Development Center	New Shoes International
Catholic Family and Community Services	HomeFront	Newark Emergency Services for Families
Center For Food Action	Interfaith Neighbors, Inc.	North Hudson Community Action Corporation
Centerville Outreach Ministries, Inc.	Ironbound Community Corporation	North West NJ Community Action Program, Inc.
Check-Mate, Inc.	Ironbound Senior Center	Ocean Community Economic Action Now, Inc.
Christian Caring Center	Jersey City Mayors Action Bureau	Orange Health Department
City of East Orange Division of Senior Services	Jewish Family Services – Passaic County	Orange Housing Department
Community Action Partnership	Jewish Family Services – Union County	Paterson Task Force for Community Action, Inc.
Cumberland County Office On Aging And Disabled	Jewish Family and Children Services of Mercer County	

Paulsboro Community Development Center	The Salvation Army – Bridgeton
People Help of Sussex County	The Salvation Army – Jersey City
Plainfield Housing Authority	The Salvation Army – Kearny
Proceed, Inc.	The Salvation Army – Montclair Citadel
Puerto Rican Action Board	The Salvation Army – Newark
Puerto Rican Action Committee	The Salvation Army–New Brunswick
Puerto Rican Association for Human Development	The Salvation Army – Redbank
Puertorriquenos Asociados for Community Organization, Inc.	The Salvation Army – Salem
Rahway Community Action Organization	The Salvation Army – Vineland
Resources For Independent Living, Inc.	The Salvation Army – Williamstown
Salem Towers	The Salvation Army – Morristown
Spanish American Social Cultural Association – Hispanic Social Service Center (SASCA)	Town of Harrison – Senior Center
Save Latin America, Inc.	Township of Hamilton – Community Services
Save Your Home With Jackie	Township of Nutley
Social Service Association of Ridgewood	Tri-City Peoples Corporation
Somerset Community Action Program	United Passaic Organization
SSHV-Resident Council–Senior Housing	United Progress, Inc.
Saint Benedict’s – Saint Vincent DePaul	Urban League of Hudson County, Inc.
Saint James African Methodist Episcopal Church	Urban League of Morris County
Saint Joseph’s Carpenter Society	Urban League of Union County, Inc.
Saint Vincent DePaul Society – Holy Eucharist	V.I.S.I.O.N. at Hope Center
Saint Francis Community Center	Volunteers of America – Delaware Valley
Saint Matthew NIDA	Wayne Welfare Department
Solutions To End Poverty Soon (STEPS)	West Milford Township
Sussex County Division of Social Services	Westfield Community Center
The Crisis Ministry	
The Salvation Army – Atlantic City	

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Energy Assistance Hotline

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NJ SHARES is a 501(c)(3) nonprofit organization.

Tax deductible donations to NJ SHARES may be made online at:

<https://secure.njshares.org/howYouCanHelp/donationsNew.asp>

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