



FOR IMMEDIATE RELEASE
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**Enjoy an Evening at the Theater and Support NJ
Families who have Fallen on Hard Times**
*Tickets Available for May 5th Performance at the George
Street Playhouse in support of NJ SHARES*

(NEW BRUSWICK, NJ) Your next trip to the theatre can go a long way in helping to support New Jersey families who have fallen on hard times. Join us for a very special May 5th performance of “The Last Five Years” at the George Street Playhouse in New Brunswick, including a private VIP dessert reception with the show’s director and cast. The proceeds will support NJ SHARES, a vital not-for-profit organization that helps people in financial straits pay their energy bills and get back on their feet.

Tickets for this unique event are \$30 each and are available on a first come basis. To purchase tickets or make a donation to NJ SHARES call Barbara Gomes at 609-883-1642 or visit www.njshares.org Tickets will be available for pickup at the George Street Playhouse box office the night of the performance. Curtain time is 8:00 p.m.

“A financial crisis can happen to anyone- regardless of age, income or family situation,” said Eileen Leahey, Payment Assistance Outreach Manager for PSE&G, a founding member of NJ SHARES. “Just a little assistance can give people you know and love the power they need to get back on their feet again.”

NJ SHARES assists those who have fallen behind on their utility bills due to a temporary financial crisis, such as a job loss or illness. It is a statewide nonprofit 501(c)3 organization that—through a statewide network of more than 70 community-based social service agencies—provides relief to people who are not eligible for other types of assistance.

Eligibility for NJ SHARES assistance is based on a demonstrated financial crisis and a history of good-faith utility bill payments. Upon approval, an individual or household can receive a one-time grant of up to \$250 each for gas and electricity (or \$500 for an all-electric home), applied directly to the utility bill.

This is the first in a series of planned NJ SHARES “Evening of Entertainment” fundraisers in conjunction with many of New Jersey’s regional theater companies.

NJ SHARES is a statewide, not-for-profit, 501(c)3 organization that provides grants to pay the outstanding electric and gas bills of individuals and families who are experiencing a temporary financial crisis. This allows them to keep the heat on and the lights glowing while they get back on their feet. In our seven years of existence, NJ SHARES has provided more than \$25 million to approximately 100,000 households in need.

